

## Poster Guidelines

### Poster Boards:

Poster boards provided are 4 feet tall and 8 feet wide. It is recommended that your poster be sized slightly smaller than this (i.e., 3.5 feet x 7 feet)

Poster boards are Velcro and pushpin compatible. It is the residents responsibility to bring appropriate material for hanging their posters. Velcro and pushpins will not be provided by the conference.

Content of posters are similar to content of platform presentations. Specific content should be discussed with your residency preceptor. Below are general guidelines for content.

1. Title
  - a. First point of contact with audience
  - b. Short and to the point (should not be extremely long)
  - c. Try and keep it on one line (max of 2 lines)
  - d. Use large font (should be the largest on poster), should be readable from far away
  - e. Sometimes people use questions
2. Authors
  - a. Your name, anyone else that helped
  - b. If affiliated with institution, include the name
3. Introduction
  - a. Short and easy to read
  - b. Background as to why this issue is important
  - c. Should grab attention
4. Objectives
  - a. Purpose, hypothesis
5. Materials / Methods / Study Design
  - a. Data collection
  - b. Data analysis
6. Results
  - a. Summary of important results, not every result possible
  - b. Figures / Tables
    - i. Clear, useful visuals
    - ii. Short, clear legends
    - iii. Explain abbreviations
7. Conclusions / Discussion
  - a. Significance of the results
  - b. Implications- not just restate results
8. Summary / Implications
9. Author contact information
10. Acknowledgements / Disclosures
  - a. Financial
  - b. Work related
11. References (optional)

## Style (put into PowerPoint)

1. 3-4 columns, so viewers read up to down, then left to right
2. Consistency, uniformity
3. Clean, readable
4. Label all sections
5. Text- short, simple, no need for excessive detail
6. Appropriate font choice
  - a. Do not vary too much between sections
  - b. Serif make it easier to read- help the guide eye, I vs. l issue
  - c. Good: Times New Roman, Book Antiqua, Garamond, Century Schoolbook
  - d. Okay: Arial, Microsoft Sans Serif, Helvetica
  - e. Bad: **Broadway**, Courier, *Brush Script*, Chiller, **Old English Text**, Harrington
7. Appropriate font size- not too big, not too small
  - a. ALL CAPTITALS ARE DIFFICLUT TO READ
  - b. Biggest mistake
  - c. Depending on font chosen- around 18 point should be the smallest ANYWHERE
8. Condense everything
  - a. No cut-paste from original article
  - b. Use short, easy to understand words
9. Color choices
  - a. Attract attention, too much may distract
  - b. Use it with deliberation
  - c. No to: florescent, rainbows, fancy stuff like tye-dye, dots, stripes, etc.
  - d. Contrast is good- avoid dark on dark or light on light
  - e. If fading background, go light-lighter or dark-darker, not light-dark (affected by text color)